



BARN LIGHT  
ELECTRIC COMPANY®

Proudly Made in Florida, USA



Where Vintage & Modern Collide®



# Q1 & Q2 2020 Updates

New products and continuous improvements to our website are making it easier than ever for resp to source our high-quality lighting!

## New Products

A spotlight of our latest and greatest new products! As always, all products are hand-crafted in our 60,000 square foot Florida-based manufacturing facility.

## Becoming Virtual

The lights are still on at Barn Light Electric! We're working harder than ever before to become virtual given the current COVID-19 situation. We know this will not only serve us now, but will create a better, more efficient way of doing business in the future! We'll show you some of the things we're doing now to become virtual!

## Recent Website Updates

We're always updating our website to make for the most optimized user experience possible! We'll show you some of the latest changes and provide a sneak peek at what's coming soon!

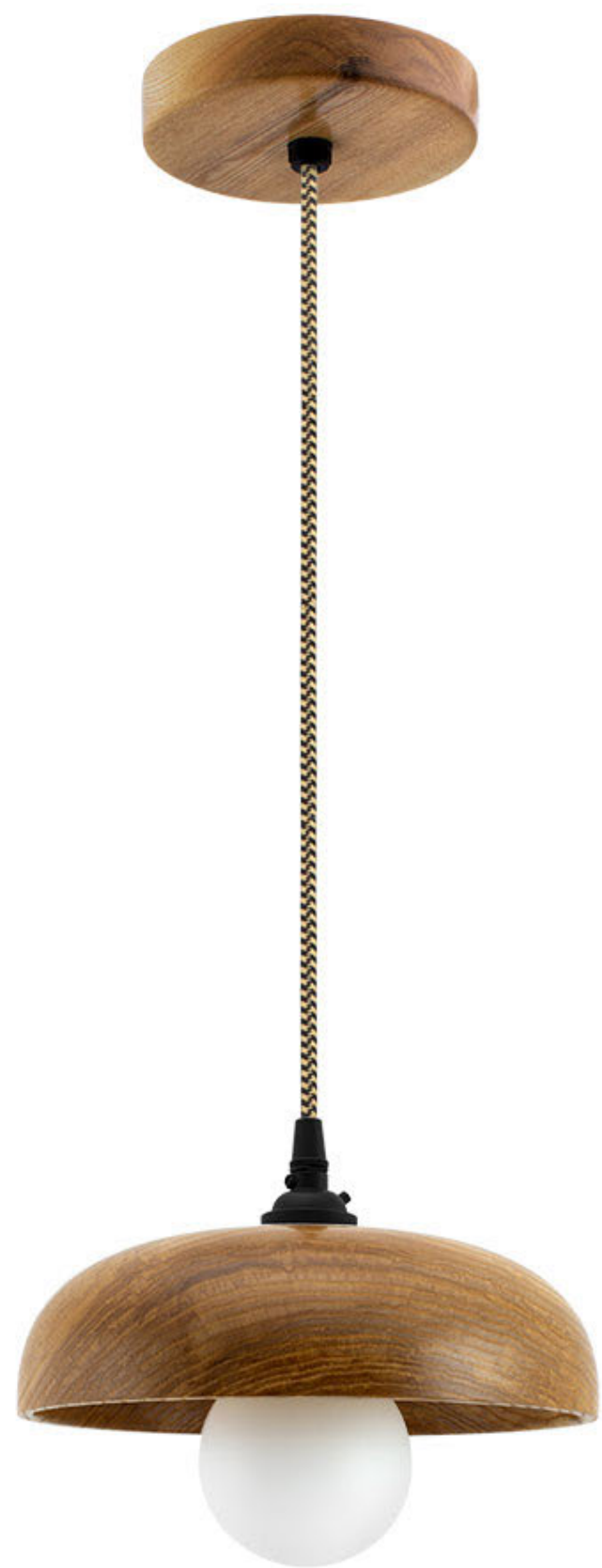
New Products

# Timber + Ore Collection

- Hands-on craftsmanship: created entirely by hand
- Wood is only sourced from North American hardwoods by suppliers who practice responsible forestry practices
- Currently offer Maple, Ash, Walnut and Oak wood species
- Preparing to expand collection, currently includes 12 products total



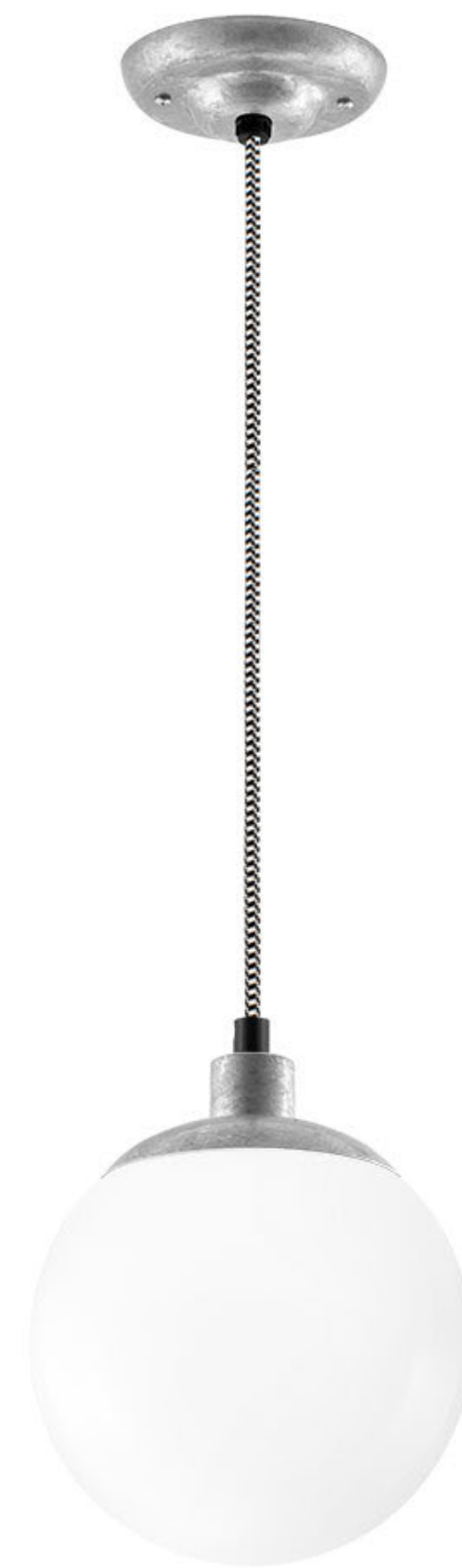




# Glass Ball Collection

- Cord Hung Pendant: Available in all powder coat finishes and all natural metals
- Stem Mount Pendant: Available in all powder coat finishes and brass metals
- Glass sizes include 8", 12" or 16" (both clear or opaque glass offered in all sizes)
- Standard Incandescent









# Loma Collection

- New sizes added!
- Now available in 12", 16", 20", 28" & 36"
- Custom capabilities to go even larger upon request
- Hand spun and available with cord, chain or stem mounting
- Optional triple standard incandescent socket option









# Chicken Wire Collection

- 19" Diameter
- Standard Incandescent
- Available with cord or stem mounting





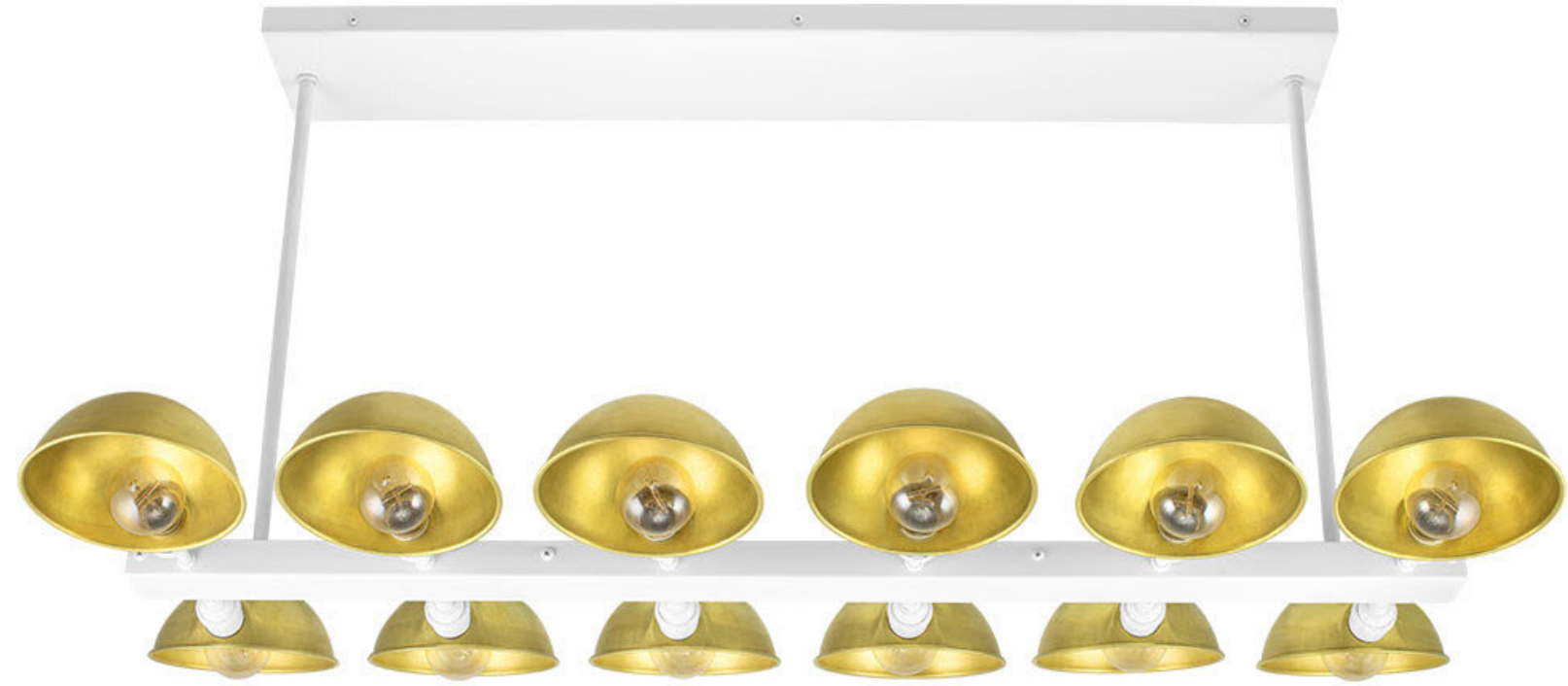




# Parabolic Collection

- Available with 3, 8 or 12 shades
- Rotational heads for up or downlight
- Standard Incandescent







# Mig Collection

- Available as individual pendants or as multi-light chandeliers
- Can be finished with porcelain, powder coat or spray finishes
- Standard Incandescent









Coming Soon



# Egg Collection

- Available with optional spoke arms
- Both cord and stem mountings available
- Customizable with differing interior and exterior finishes
- Available in Incandescent and LED



# Boston Library Light

- Incandescent and LED
- Optional guard and glass accessory
- Available in all powder coat finishes





# Bucket Collection

- Available with a customizable cord, stem or gooseneck arm
- Incandescent only
- Exterior of bucket and handle are customizable with all of our powder coat finishes



# Cosmos Collection

- Collection will include a 1-, 3- and 5-Light Sconce as well as a 8- and 12-Light Chandelier
- E12 Base
- Acrylic Diffuser
- UL Listed for Damp Locations





# Cylinder Swag Collection

- Will be available as a single swag pendant and 3-light swag cluster
- Customizable with our array of powder coat finishes



# Timber & Ore Expansion

- Planning to elaborate on our wildly popular Timber & Ore collection of lighting
- Hoping to incorporate more LED sources into some of our newest designs



# Website Updates





# Updated Product Pages

Our newly-designed product pages are just about complete! Product dropdowns now include easy-to-read menus complete with finish color swatches, mounting drawings, and other accessories images for a better user experience.

These step-by-step customizing options will make ordering straightforward and simple.

## You asked, we listened!

- ✓ Finish Swatches verse Finish Codes
- ✓ IES Files on LED Product Listings
- ✓ Gooseneck Drawings verse Gooseneck Codes
- ✓ Generated Product Codes



THE ORIGINAL™ WALL SCONCE

SHARE PRODUCT

★★★★☆ 13 reviews [Write a review](#)

[Show Generated Product Code](#)

\$227.00

LIGHT SOURCE ▶ INCANDESCENT OR GU24

SHADE SIZE ▼

12" SHADE

14" SHADE  
+\$21.00

FINISHES ▶

SHADE ACCESSORY ▶

PLUG-IN OPTION ▶

PRODUCT DETAILSREVIEWSDOWNLOADS

Downloads

SPECIFICATION SHEET

+

IES FILES

-

[Download](#) The Original™ Warehouse Shade

PRODUCT OPTION DESIGN FILES

+

INSTALLATION INSTRUCTIONS

+

# Revised Spec Sheets

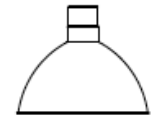
Our spec sheets are currently being revised to now feature a single family of lighting along with easy-to-read graphics.



SPS-0158 REV A

## WILCOX SERIES

JOB NAME: \_\_\_\_\_ FIXTURE TYPE: \_\_\_\_\_



Order Example: BLE - C - DBW16 - 995 - CSBG - 995 - NA - WC - 100 - NA - NA - E26

### A - MOUNTING STYLE

C	Cord Hung
CN	Chain Hung
F	Flush Mount <sup>2</sup>
G	Gooseneck
S	Stem Mount

### B - SHADE SIZE

WILCOX:

DBW8 <sup>7</sup>	DBW14
DBW10 <sup>7</sup>	DBW16 <sup>11</sup>
DBW12	DBW20 <sup>11</sup>

### C - SHADE FINISH

PORCELAIN FINISHES<sup>3</sup>:

150	Black
250	White
350	Vintage Green
355	Jadite
455	Cherry Red
550	Yellow
650	Bronze
750	Cobalt Blue
765	Delphite Blue
850	Graphite
950	Metallic Chrome

POWDER COAT FINISHES<sup>4</sup>:

100	Black
105	Textured Black
200	White
300	Dark Green
307	Emerald Green
311	Jadite
370	Mint
380	Chartreuse
390	Teal
400	Barn Red
420	Orange
470	Watermelon
480	Blush Pink
490	Magenta
495	Sherbet Orange
500	Buttery Yellow
570	Sunflower
600	Bronze
601	Chocolate
605	Rust
615	Oil-Rubbed Bronze
700	Royal Blue

### C - SHADE FINISH (CONTINUED)

POWDER COAT FINISHES<sup>4</sup>:

705	Navy
710	Cobalt Blue
790	Lavender
715	Delphite Blue
800	Industrial Grey
805	Charcoal Granite
810	Graphite
975	Galvanized

NATURAL FINISHES<sup>10</sup>:

995	Raw Copper
996	Weathered Copper
997	Raw Brass
998	Weathered Brass
999	Oil-Rubbed Copper

### D - MOUNTING

CSA LISTED CORD OPTIONS:

SBK	Standard Black
SWH	Standard White
CMG	Grey Cotton
CRZ	Red Chevron
CSB	Black Cloth
CSW	White Cloth
CSR	Red Cloth
CSBB	Black & Brown Cloth
CSRW	Red & White Cloth
CSGW	Gold & White Cloth
CSBG	Black & Gold Cloth
CSBW	Black & White Cloth
CSBP	Black & Pink Cloth
CSUW	Blue & White Cloth

NON-CSA LISTED CORD OPTIONS:

CBK	Black Cotton
TBK	Black Cotton Twist
TWH	White Cotton Twist
TBR	Brown Cotton Twist
TRD	Red Cotton Twist
TPT	Putty Cotton Twist
TBW	Black & White Twist
TRW	Red & White Twist
TBB	Brown & Beige Twist

CHAIN MOUNT OPTIONS:

CN36	3' of Chain <sup>1</sup>
CN48	4' of Chain <sup>1</sup>
CN60	5' of Chain <sup>1</sup>
CN72	6' of Chain <sup>1</sup>

### D - MOUNTING (CONTINUED)

FLUSH MOUNT OPTIONS:

FM<sup>1</sup>

GOOSENECK OPTIONS:

G1 <sup>1</sup>	G16 <sup>1</sup>
G2 <sup>1</sup>	G17
G3 <sup>1</sup>	G19 <sup>1</sup>
G4	G22
G5 <sup>1</sup>	G24
G6	G25
G7	G26 <sup>1</sup>
G8	G32
G9	G34 <sup>1</sup>
G10	G35 <sup>1</sup>
G11 <sup>1</sup>	G36 <sup>1</sup>
G12 <sup>1</sup>	G40 <sup>1</sup>
G13	G64 <sup>1</sup>
G14	G65 <sup>1</sup>
G15	

STEM MOUNT OPTIONS:

ST506	.5" Stem Mount, 6"
ST512	.5" Stem Mount, 12"
ST518	.5" Stem Mount, 18"
ST524	.5" Stem Mount, 24"
ST536	.5" Stem Mount, 36"
ST548	.5" Stem Mount, 48"
ST706	.75" Stem Mount, 6"
ST712	.75" Stem Mount, 12"
ST718	.75" Stem Mount, 18"
ST724	.75" Stem Mount, 24"
ST736	.75" Stem Mount, 36"
ST748	.75" Stem Mount, 48"

### E - MOUNTING FINISH

Please Note: See Section C for Finish Options. 980-Brushed Aluminum is also available for Gooseneck and Stem mounting styles. If Porcelain Finish is selected, mounting will be powder coat painted-to-match.

(I) If Cord Hung [C] or Flush Mount [F] Mounting Style, selection identifies canopy finish  
(II) If Chain Hung [CN] Mounting Style, selection identifies chain and canopy finish  
(III) If Stem Mount [S] Mounting Style, selection identifies stem and canopy finish

980 Brushed Aluminum

### F - CORDS<sup>9</sup>

NA Not Applicable

Please Note: See Section D for all applicable CSA and Non-CSA Listed Cord Options for Chain Hung Mounting Style

### G - SHADE ACCESSORIES

NA	None
WC	Wire Cage <sup>1</sup>
ACR	Acrylic Diffuser <sup>1,5,7,12</sup>
TGG	Heavy Duty Guard <sup>1</sup>
CGG	Cast Guard <sup>1</sup>
WGG	Wire Guard <sup>1</sup>

### H - SHADE ACCESSORY FINISH

Please Note: See Section C for Finish Options. Natural Finishes not applicable with Acrylic Diffuser Guard, Wire Cage or Guard. If Porcelain Finish is selected, accessory will be powder coat painted-to-match

NA Not Applicable

### I - GLASS OPTION

NA	Not Applicable
CLR	Clear Glass <sup>6</sup>
FST	Frosted Glass <sup>6</sup>
RIB	Ribbed Glass <sup>6</sup>
BLU	Blue Glass <sup>6</sup>
RED	Red Glass <sup>6</sup>
AMB	Amber Glass <sup>6</sup>
GRN	Green Glass <sup>6</sup>
CCR	Clear Crackle Glass <sup>6</sup>
SMK	Smoke Crackle Glass <sup>6</sup>
HCR	Honey Crackle Glass <sup>6</sup>

### J - MOUNTING ACCESSORY

NA	None/Not Applicable
HSC	Hang Straight Canopy <sup>1,8</sup>
HDSMC	Heavy Duty Stem Mount Canopy <sup>1,8</sup>
HDBP	Heavy Duty Backing Plate <sup>1</sup>
DD	Dusk-to-Dawn Photocell
DBPC	Decorative Backing Plate Cover
DCHX	Decorative Backing Plate Cover & Hex Cover

### K - LIGHT SOURCE

E26	200 Watt Max
GU24	23 Watt Max <sup>2</sup>

IMPORTANT: (1) Not available in Natural Finishes (2) Not available with Acrylic Diffuser accessory (3) All Porcelain Enamel finished shades feature a white interior and a black outer rim (4) All Powder Coat finished shades, Galvanized excluded, feature a white interior (5) Acrylic Diffuser accessory reduces incandescent wattage to 60W (6) Guard and Glass accessory reduces incandescent wattage to 100W Max and GU24 Bi-Pin to 18W Max (7) Not available with the Guard & Glass Accessory (8) Only applicable if Stem Mounting Style is selected in Section A (9) Only applicable if Chain Hung Mounting Style selected in Section A, select NA if another Mounting Style is selected (10) Natural Finishes have a longer estimated manufacturing time, please check the website for exact lead time. There are no returns accepted on Natural Finishes (11) Not available in Brass (12) Fixture is UL Listed for Damp Locations with Acrylic Diffuser



# CEU Approved

Barn Light Electric is now a registered AIA and IDCEC CEU course provider! Interested in our course "The Decorative Lighting Fixture of the Century" and receiving 1 LU? Let us know and we will coordinate!



## THE DECORATIVE LIGHTING FIXTURE OF THE CENTURY

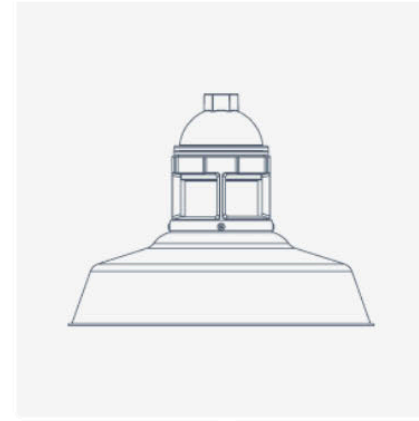
HOSTED BY BARN LIGHT ELECTRIC

INTRODUCTORY COURSE | 1 ELECTIVE CREDIT

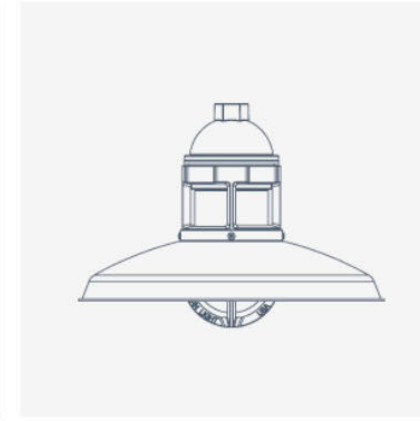


# Spec By Shade

Our Spec by Shade Page has been extended to now include all fixtures styles! This resource is no longer limited to only RLM shades and also now includes all “Coming Soon” pre-launched products!



Sydney



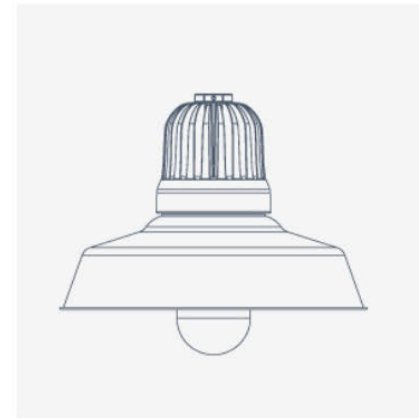
Brisbane



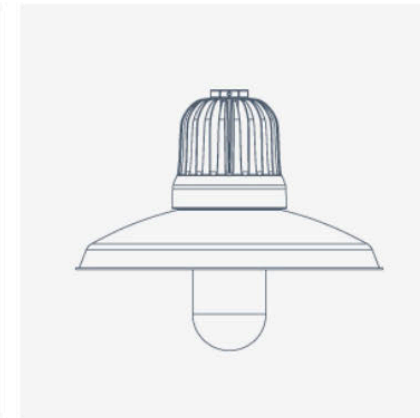
Outback



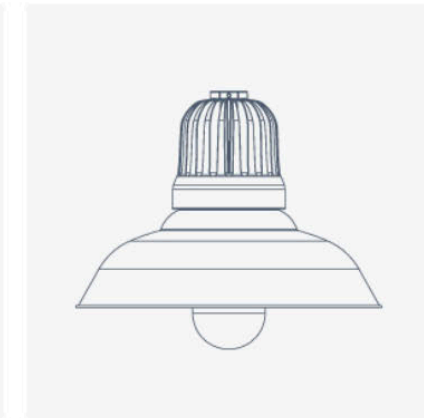
Wallaby



Scrimmage



Goalie



Gridiron



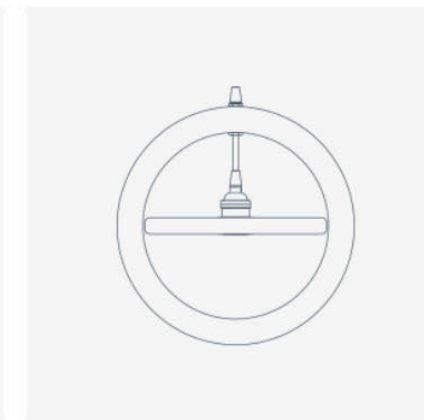
Knockout



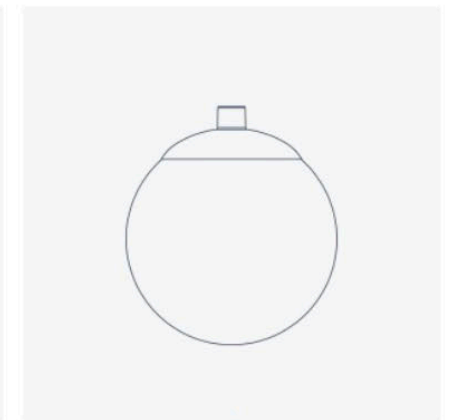
Kickoff



Ventura



Arcadia



Glass Ball



Egg



Bucket



# The Road Ahead

Our long-term vision for Barn Light Electric includes more interactive information and improved systems for placing orders. New product development that incorporates innovative technologies will remain a priority.

## Revit + BIM

We're evaluating the current levels of demand for Revit and BIM files. If there is sufficient need for these files among our customers, obtaining them will become a top priority.

## Virtual Toolbox

All of the marketing collateral we have available, located in one easy-to-access location - coming soon!

## Catalog

Get excited! A brand-new, interactive catalog is in the works and will be released within the new few months!

## Photo Gallery

A new-and-improved photo gallery, featuring some of our best residential and commercial photos is currently being designed behind-the-scenes, stay tuned!

All Things Custom



# Custom Capabilities

If you can dream it, we can create it! Having our own in-house engineering team within the manufacturing facility allows us to oversee the production of truly one-of-a-kind lighting from the initial design stage to final construction.



# Custom Overview

## Custom Vs. Modification

Custom products begin with your clients' original ideas and designs. However, not every custom project needs to be fully "custom." We can also modify our existing parts and designs into entirely new creations, streamlining the process and reducing costs.

## Custom Process

Our custom process is constantly being modified to be more efficient and streamlined. Any insights you may have into further improving these systems are greatly appreciated.

## Lead Times & Shipping

Lead times for your custom products depend on their engineering requirements, manufacturing demands, and the volume of fixtures ordered. The lead times provided with a quote assume ideal conditions, but they may be changed once your actual order is submitted and processed.

## Processing Orders

Once a purchase order is submitted and you sign off on the spec sheet, we'll begin processing your order. If necessary, we may require a deposit before an order is started.

## Quote Timelines

Budgetary pricing is an initial review to determine if a custom order is financially feasible for both parties and can usually be completed within five business days. Providing a full quote is a more involved process that includes concept design time, sourcing of materials, a manufacturing review, a costed BOM, and the creation of a spec sheet. This is generally completed in ten business days.







# Let's Get Social!

Find, follow and friend us for the latest news on all things Barn Light Electric!

